



Dear Vendor,

On behalf of the Greater Keller Women's Club, I am delighted to invite you to participate as a vendor at our 9th Annual Sip & Shop Holiday Market on Thursday, September 24, from 4:30 p.m. to 9:30 p.m. at the beautiful Bowden Events & Wedding Venue in Keller, Texas.

Over the years, this highly anticipated event has attracted more than 400 shoppers from the greater Keller–Fort Worth area for an evening of exclusive holiday shopping, delicious appetizers, specialty cocktails, and festive fun. VIP shopping begins at 4:30 p.m., providing vendors with early access to enthusiastic shoppers eager to discover unique products and services.

As a vendor, you will receive:

- One complimentary admission ticket
- A 10' x 10' booth space
- Access to our Vendor Lounge
- Dedicated Hospitality Liaisons to assist throughout the event
- Complimentary food and beverages

This year, we're expanding our marketing efforts even further. In addition to our established promotional campaigns, we have partnered with a marketing specialist to increase event visibility and spotlight participating vendors through targeted social media promotions.

Most importantly, your participation directly supports our mission of giving back to the community. The Greater Keller Women's Club donates 100% of the proceeds from this event to local schools and nonprofit organizations serving children, families, and seniors. Over the past 28 years, our club has contributed more than \$2.8 million to programs and organizations that make a meaningful difference in our community.

We would be honored to have you join us for this exciting event and become part of our ongoing commitment to serving the greater Keller area.

Please reference the Vendor Agreement for additional details. If you have any questions or would like more information, please feel free to contact Laura Segers at llsegers1@gmail.com.

Thank you for your consideration. We hope you'll join us for an enjoyable and successful evening at our Holiday Market!